



## 50<sup>th</sup> Anniversary & new R-Word Poster Awareness Campaign

Thank you for participating in our 50<sup>th</sup> Anniversary yearlong celebration and new R-word campaign.

- Every school age student K-12 is eligible to participate.
- A week long R-Word Poster Awareness Campaign.
- The annual day of awareness is held the first Wednesday of March. While most activities are centered on or near that annual day in March, people everywhere can help spread the word throughout their communities and schools year-round through the R-Word pledge.
- Respectful and inclusive language is essential to the movement for the dignity and humanity of people with intellectual disabilities. Join the **#InclusionRevolution** to bring awareness and take the pledge to promote the new R-word: *RESPECT*.
- Promote the new R-word campaign throughout your school for a week and sign your name on the poster taking the pledge.
- Enclosed in your kit will be a 3' x 5' R-Word poster; markers, a return label and basic instructions.

All signed posters from every school statewide will be used to celebrate the **50<sup>th</sup> Anniversary of Special Olympics Indiana** and will decorate the sports venues at the 2019 Summer Games in Terre Haute.

An example of how the new R-Word poster may look



### Special Olympics Indiana

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